

# MAINDLAND EUROPE IRISH DANCING CHAMPIONSHIPS AMSTERDAM 2018

I am writing to you on behalf of RCCEA, an Irish Dance association spanning continental Europe and Asia. We are offering you an opportunity to avoid of our sponsorship packages and a change to advice at a major event we are hosting at the end of November 2018 in Amsterdam.

On November 30th - December 2nd we are holding the annual World Championship qualifying heats - The Mainland European Championships, most prestigious Irish dance championships in continental Europe now in its 13th year.

More than 600 dancers from all corners of Europe and Asia representing over 20 different countries will be ascending on Amsterdam for a weekend gathering of Irish dance competitions and a chance to qualify for the World Championships in USA 2019.

Through sponsorship of our event you will access all of the teachers, schools and dancers in Mainland Europe, Middle East and Asia as well as our huge world-wide Irish dance audience to promote your business. Not only will you be exposed to over 600 attendees but also their families, supporters and the extended online community who follow us via social media, live event blogging and the official website.

Your sponsorship will also give us the chance to showcase Irish dance and culture in the best way possible and give the children involved an experience which they will remember for a lifetime.

We are happy to advertise your business online in the lead-up to and during our event should you wish to contribute in any way.

Please see this sponsorship rate card and if you are interested in availing of any of the options you can email or we can arrange a telephone / Skype meeting.

We look forward to a continued and long lasting relationship with you and your company.

Best regards,  
RCCEA Oireachtas Commettee  
Biagio Mineo, Mary Sweeney, Catherine Redmond

## GENERAL INFO

**Date:**  
30<sup>th</sup> November - 2<sup>nd</sup> December

**Venue:**  
Radisson Blu Hotel  
Amsterdam Airport - Schiphol

**Organized by:**  
Regional Council Continental  
Europe and Asia



# SPONSORSHIP OFFER

## GOLDEN PACKAGE 750€

- Putting the logo of SPONSOR in official promotional and info materials of the event
- Space in the vendor area, next to the entrance to the dancing halls
- Regular shout outs on Facebook page & website banner
- Acknowledgement at the stage
- Full page colour advert in program
- SPONSOR presents 1 main prizes in chosen Oireachtas competition
- Free admissions for the event - details like number of free passes will be arranged personally with SPONSOR

## SILVER PACKAGE 350€

RCCEA School  
250€

- Putting the logo of SPONSOR in official promotional and info materials of the event
- Regular shout outs on Facebook page & website banner
- Acknowledgement at the stage
- Half page colour advert in program
- Free admissions for the event - details like number of free passes will be arranged personally with SPONSOR

## BRONZE PACKAGE 250 €

RCCEA Schools  
150 €

- Regular shout outs on Facebook page & website banner
- Half page colour advert in program
- Free admissions for the event - details like number of free passes will be arranged personally with SPONSOR

## GREEN PACKAGE 150€

RCCEA School  
80€

- Regular shout outs on Facebook profile & website Banner

## PROGRAM ADVERTISING

1000 copies produced for sale featuring both colour and black and white adverts, plus dancers names, numbers and event information. Popular keepsake for attendees.

### COVER (Only color) \*

Outside back 300€  
Inside front - Inside back 200€

### FULL PAGE \*

Color 200€  
Black & White 150€

### HALF PAGE \*

Color 130€  
Black & White 100€

Good Luck Page 25€ - paragraphs of good luck wishes from families.

\* special discount of 50% of all rates, for all the RCCEA Schools